48th Annual

PITTSBURGH CHEMICAL DAY

October 6, 2015

MEETING GUIDE

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Welcome to Pittsburgh Chemical Day

2015

On behalf of the Joint Chemical Group of Pittsburgh and our all volunteer planning committee, we welcome you to the 48th annual Pittsburgh Chemical Day conference. We are so glad you are here.

This year it is back to basics as we focus on networking opportunities and an educational program that will be most beneficial to Sales and Sourcing professionals in the chemical industry. We aim to provide an event that optimizes your time while delivering superior business value to you. And, we want to accomplish all that in an exciting new venue- the Heinz History Center, Pennsylvania's largest history museum & an affiliate of the Smithsonian Institution.

The conference could not happen without the help of our many volunteers, the companies they work for and the companies that provided ads and sponsorship support. So please take a moment to read the names of committee members and other contributors who have worked so hard to make this day a success.

To help guide us as we plan future events that are of most value to you, we will be emailing you a brief post event survey. Please help us by completing that survey.

We hope you find Pittsburgh Chemical Day enjoyable, informative and...rewarding.

2015 General Program

8:00 am – 10:00 am
1st Floor—Great Hall

Networking Breakfast

Sponsored by:
Lucite International

Morning Sessions

9:00 am – 10:00 am
6th Floor—Library

"Work Force 2020"
ISM (Institute of Supply Management)

ISM institute for supply management

10:00 am – 11:00 am
6th Floor—Library

"Chemical Feed Stocks Post Oil Price Crash– Where do they go from here?

Oliver Zeranski—Partner
A. T. KEARNEY Chemical & Energy Research

ATKearney

11:00 am – 12:00 pm
6th Floor—Library

"What Washington DC has in Store for the Chemical Industry – Regulations & Enforcement"

Jennifer Gibson—VP, Regulatory Affairs
NACD

National Association of Chemical Distributors

12:00 pm – 2:00 pm
5th Floor—Mueller Center

Luncheon Event with Keynote Speech
Michael McGarry—President and
Chief Executive O cer, PPG Industries

PPG

Afternoon Sessions

2:00 pm – 3:00 pm
5th Floor—Mueller Center

"Do you really know your customers?"
Lou Musante
Echo Strategies

echo STRATEGIES

3:00 pm – 5:00 pm
5th Floor—Mueller Center

Panel Discussion
What is Your Process for Creating Product Innovations?

PPG Industries, CalgonCarbon,
Braskem, Covestro (formerly Bayer Material Science)
Moderated by Bill Flanagan

Allegheny Conference on Community Development

Braskem

covestro

5:00 pm – 7:00 pm
1st Floor—Great Hall

Networking Reception

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KEYNOTE SPEAKER

Michael McGarry

President and Chief Executive O cer
PPG Industries

Michael H. McGarry is president and chief executive officer of PPG Industries. He transitioned to this role in September 2015 and joined the company's board of directors in July 2015 after serving as president and chief operating officer beginning in March 2015.

McGarry joined PPG in 1981 as an engineer at the company's Lake Charles, Louisiana, chemicals complex. He then progressed through management assignments such as market development manager, silica products; operations manager, silicas, Thailand; business manager, TESLIN® sheet; and product manager in the derivatives, chlorine, liquid and dry caustic soda businesses.

In 2000, McGarry became general manager, fine chemicals, and in 2004 he was named vice president, chlor-alkali and derivatives. He relocated to PPG's European headquarters in Rolle, Switzerland, as vice president, coatings, Europe, and managing director, PPG Europe, in 2006. McGarry returned to the U.S. as senior vice president, Commodity Chemicals, in 2008, and he was elected executive vice president in 2012.

McGarry also serves as a director and finance committee member on the board of Axiall Corporation. He is a former director of Pittsburgh Glass Works LLC, in which PPG holds a minority interest.

A native of New Orleans, McGarry is a mechanical engineering graduate of the University of Texas and completed the Advanced Management Program at Harvard Business School.

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