### 54<sup>™</sup> ANNUAL

# PITTSBURGH CHEMICAL DAY

# May 17th, 2022 Event Guide

**Diverse Strategies in a Dynamic Market** 

www.PittChemDay.com

# WELCOME

Welcome to the 54th usually Annual Pittsburgh Chemical Day! Produced by volunteers and facilitated by corporate sponsors and attendees to subsidize the PCD Scholarship Fund.

employee shortages, supply chain tumult, increased wages, rising interest rates, political animosity and the war in Ukraine, dynamic does not seem a strong enough descriptor for the everchanging market of 2022.

Nonetheless we are moving forward. People are adapting, companies are pivoting and together, we are getting though this storm. This year's event is intended to help us learn, share, and build upon one another by hearing how others are diversifying their strategies to adapt to the dynamics of today.

The 2022 Committee Chairs and the volunteers that worked with them are to because these individuals performed the work required to build what you see today while also performing their everyday professional and family duties,

The Sponsors of this event are also to be graciously thanked, without them there would be no Chemical Day. Numerous companies have changed the sponsors saw the potential benefit and chose to invest in Chemical day. We

And in closing, we cannot convey sufficient accolades to our speakers who are sharing their experience and knowledge to push us all forward. We simply cannot recall having such a spectacular array of established

Thank you for attending and Cheers!

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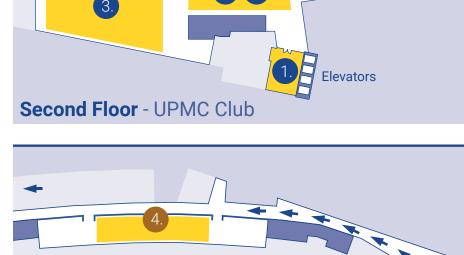
Between the residual effects of the Pandemic, staggering inflation,

be applauded and graciously thanked. For more than a year, they have overcome countless adversities tossed in their path and succeeded in organizing and producing this outstanding event. It is especially notable which in and of itself is no small task in these times.

way they utilize marketing resources, and we are thankful this year's think you will find it a worthwhile investment.

executives in a single event.





2.

6.

5.

5. Networking Space 2<sup>nd</sup> Floor

6. Cocktail Reception 2<sup>nd</sup> Floor

7. Seating Bowl Access

**Playing Field** 

### Third Floor - North Club Lounge

### **Event Locations**

- 1. Registration 2<sup>nd</sup> Floor
- 2. Networking Breakfast 2<sup>nd</sup> Floor

MAP

- 3. Lunch with Keynote 2<sup>nd</sup> Floor
- 4. Day & Afternoon Speakers 3rd Floor

### **Private Meeting Rooms**

Occidental Chemical Corporation located on the fourth floor

# PROGRAM

### Monday May 16, 2022 <u>6:00 PM - 8:00 PM</u>

### **Pre-Event Networking Mixer** Hosted at Covestro Energy Innovation Center

Tuesday May 17, 2022	BLUE	YELLOW
8:15 AM	Continental Breakfast Sponsored by Pittsburgh Regiona	al Alliance Pitsburgh Regional Atlance
9:00 AM - 9:50 AM Floor 3 - North Club	Adam P. Ward Senior Director of Customer Service and Marketing, Ward Trucking 2021 Challenges for the USA Logistics Corporations	Mike Jeffries Product and Tech Service NAFTA, Covestro Ways to Incorporate Sustainability and Circular Economy Principles in Product Development
10:00 AM - 10:50 AM Floor 3 - North Club	Sachid Sahoo Senior Manager, Kearney's Strategic Operations Chemicals Supply Chain Resiliency	Joanne Jones Sustainability Leader Growth and Development, Heritage Environmental Service Dave Priddy Vice President - Business Development, ClimeCo Carbon Credits: Should We or Shouldn't We?
11:00 AM - 11:50 AM Floor 2 - Main Hall	<b>Dr. Haakan Jonsson</b> President & Chairman of the Board of Directors, Covestro LLC Building a Resilient Business to Weather a Dynamic Market	
12:00 PM - 1:50 PM Floor 2 - Main Hall	Lunch and Keynote Speaker - President & CEO, Koppers Preserving the Future Amid Winds	
	Desserts Sponsored by FBC	FBC CHEMICAL
	Beverages Sponsored by Univar	VnivarSolutions
<b>2:00 PM - 2:50 PM</b> Floor 2 - Main Hall	<b>Bill Watson</b> General Manager, Shell TBD	
All Day Floor 2	Visit the Expo Tables for Icon	X and Tank Services
2		

3:00 PM - 3:50 PM Floor 3 - North Club

> 4:00 PM Floor 2

Panel: Why Global Economic Factors Now Favor US Based Operations

**Greg Kozera** Director of Marketing, Shale Cresent USA Jerry James President, Artex Oil Company Joseph C. Eddy President/CEO, Enhanced Technologies LLC Nathan Lord President, Shale Crescent USA

**Networking Reception** Sponsored by Veckridge Chemical



### VIRTUAL

Wadpaaday		
Wednesday May 17, 2022		
12:00 PM - 12:50 PM	Koppers Student Panel - Expanding Your Career Possibilities Jason Bakk Vice President - North American Carbon Materials and Chemicals, Koppers Ashley Coup Manager - Global Corporate Innovation, Koppers Natalie Hinkle Environmental Manager, Koppers	
1:00 PM - 1:50 PM	<b>Kevin Monahan</b> Director of Placement Office, Carnegie Mellon University How to Prepare for an Interview and How to Respond to Interview Questions	
2:00 PM - 2:50 PM	John C. Suber President, Suber Technical Search & Placement Associates Salary Negotiation	
3:00 PM - 4:30 PM	Lawrence M. Lebowitz Shareholder and Director of Partner Development: Immigration Group, Dentons Cohen & Grigsby P.C. Immigration Strategies for F1 International Students	

### Panel: Entrepreneurship in a Dynamic Market

Jared Raszewski Founder & CEO, DisSolves Sid Pandit CEO, Sher Technologies John Bettis President/COO, Bettis Brothers Sand and Gravel

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# **KEYNOTE SPEAKER**

# Leroy Ball

President & CEO, Koppers

Leroy M. Ball is President and Chief Executive Officer of Koppers and serves on the company's Board of Directors. Under Leroy's leadership as CEO, Koppers is focused on safely delivering customer-focused solutions through the development and application of technologies to enhance and preserve wood. Additionally, he has placed special emphasis on advancing the company's people-focused culture.

Leroy joined Koppers in September 2010 as Vice President and Chief Financial Officer, providing oversight for the finance, treasury, information technology and investor relations functions. From May to December 2014, he held the role of Chief Operating Officer, with responsibility for the company's global business operations. He was elected President and Chief Executive Officer in January.

Prior to Koppers, Leroy spent 10 years with Calgon Carbon Corporation, an international chemical company. During this time, he served as Controller before being named Senior Vice President and Chief Financial Officer in 2002. He also served as President of the company's majority-owned Japanese joint venture. Previously, Leroy was employed with Carmeuse Lime Co./Dravo Corporation for nine years, where he held several positions in the finance area.

Leroy is a member of the Allegheny Technologies Incorporated (ATI) Board of Directors and a Trustee of Robert Morris University. Active in the community, he serves as Treasurer on the Board of Directors of the Allegheny Conference on Community

Development and is the Board Chair of the Leukemia and Lymphoma Society of Western Pennsylvania and West Virginia. Leroy is also a Board Member with the Urban League of Greater Pittsburgh and the United Way of Southwestern Pennsylvania, and is the Walk Chair for the 2021 Western Pennsylvania March of Dimes March for Babies. Additionally, he is a Presidential Roundtable Member of the African American Chamber of Commerce and serves on The Advanced Leadership Initiative (TALI) CEO Council.

In 2016, Leroy was honored with the Board Diversity Ambassador Award from 2020 Women on Boards, Pittsburgh.

In 2018, he was selected as an Outstanding CEO by the Pittsburgh Business Times. Most recently, he was recognized with the 2019 Safety in Action ICON Award from DEKRA Organizational Safety and Reliability.

Leroy received a bachelor's degree in accounting from Florida International University and earned an MBA from Robert Morris University.

He resides in Pittsburgh, Pennsylvania, and is the proud father of two daughters, Leah and Ally.



### **MASTER OF CEREMONIES**

# **Bill Flanagan**

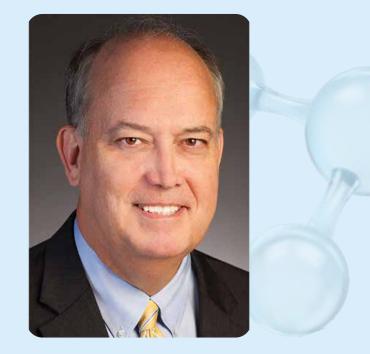
Chief Corporate Relations Officer, Allegheny Conference on Community Development

Alleahenv Conference on Community Development

Bill Flanagan serves as Chief Corporate Relations Officer for the Allegheny Conference on Community Development and its affiliated regional development organizations: The Pennsylvania Economy League of Greater Pittsburgh LLC, the Pittsburgh Regional Alliance and the Greater Pittsburgh Chamber of Commerce. In this role, Bill guides the development of regional and organizational messaging strategy and supervises Investor Relations activities, including membership development and programming, as well as fundraising.

An experienced broadcast journalist, Bill has told the story of the transformation of the economy in Pittsburgh, Pennsylvania for more than 30-years. He serves as host and producer of "Our Region's Business," a weekly business public affairs program on WPXI-TV in Pittsburgh, PA, the Pittsburgh Cable News Channel (PCNC), and YouTube.

As President of The Pittsburgh G-20 Partnership in 2009, Bill helped to organize the public/private partnership of organizations from across southwestern Pennsylvania that came together to welcome the world for the Pittsburgh Summit. As Executive Director of Pittsburgh 250, the celebration of the 250th anniversary of the naming of Pittsburgh in 2008, Bill supervised a multi-year, 14-county initiative.



Bill came to work in southwestern Pennsylvania in 1982 as a reporter for KDKA-TV. He served as the station's Money Editor for 13 years and has written about personal finance for The Pittsburgh Post-Gazette and KDKA- AM.

Bill serves on the boards of Leadership Pittsburgh, Inc. and Rivers of Steel National Heritage Area.

A graduate of Northwestern University (B.S. Speech), Bill holds a Master's Degree in Journalism from the University of Missouri-Columbia. He is a native of Dover, Delaware.

# **SPEAKERS**



Adam P. Ward Senior Director of Customer Service and Marketing, Ward Trucking 2021 Challenges for the USA Logistics Corporations



covestro

Adam began his career at Ward in high school working in the maintenance department and continuing to work part time all through high school and college. Upon graduating with a Bachelor's Degree from Penn State University, Adam accepted a job with Ward as a Territory Sales Manager in Winchester, VA. After working a brief

time for a family owned packaging company in San Diego, CA, Adam returned to Ward and has worked in Product Development, managing an Inside Sales department, Service Center Manager in Raleigh and Baltimore. Adam currently resides in the Altoona, PA area and currently is Sr. Director of Ward Trucking's Customer Service Department and Marketing Team.

In his free time, he can be found participating/hosting trivia, going to the shooting range, and working on his family's farm.



### Mike Jeffries Product & Tech Service NAFTA, Covestro LLC

Ways to Incorporate Sustainability and Circular Economy Principles in

Product Development

Michael began his career at Covestro (Mobay at the time) in 1989 working in the Quality Assurance Laboratory. In 1992 he moved into Research. There he worked on the scale up of the various polyisocyanates, polyisocyanate prepolymers, polyaspartics and polyurethane dispersions into

production. In 1998 he specifically began working on the development on new isocyanate resins for use in the coatings industry. Michael has been awarded 14 patents and holds a BS Degree from the University of Pittsburgh. He is currently a Field Technical Service Manager in the Coatings and Adhesives Division of Covestro.



### Sachid Sahoo

### Senior Manager, Kearney's Strategic Operations Chemicals Supply Chain Resiliency

KEARNEY

Sachid Sahoo is a passionate problem solver with chemicals and energy sector expertise. As a Sr. Manager in Kearney's Energy practice, Sachid has spent the last eight years helping his clients deliver large-scale operations transformation. He specializes in chemicals procurement, supply chain, and complex technical services such as engineering, maintenance, turnarounds, etc. He has experience working across different

geographies including North America, the Middle East, and Asia. He has recently focused on helping his clients improve the supply chain resiliency and the cost position for chemicals. Sachid received his B.Tech. in Mechanical Engineering from IIT and his M.B.A. in from UT Austin – McCombs School of Business. He loves traveling, hiking, and cooking with his wife Neha during his free time.



YOU CAN'T BE <mark>#FULLYCIRCUL</mark># WHY NOT? turn today's products into tomorrow's polymers. Because we believe the future of chemistry is circular.



### Joanne Jones Sustainability Leader Growth and Development, Heritage Environmental Service

### Carbon Credits: Should We or Shouldn't We?

Joanne is an experienced environmental professional with over 35 years in the industry. She has experience helping over 100 manufacturing plants achieve zero waste to landfill, initiating a corporate sustainability program from the ground up, has completed greenhouse gas calculations and reporting for

over ten years, and utilizes a continuous improvement method toward achieving sustainability goals. A Pittsburgh native, Joanne now lives in Indianapolis, Indiana, and manages Heritage Environmental Services' Sustainability Program.



### **Dave Priddy** Vice President, Business Development, ClimeCo



### Carbon Credits: Should We or Shouldn't We?

David joined ClimeCo in 2015 after a 25-year career in the environmental engineering and consulting industry, where he specialized in business development and client relations in the industrial market. He presently leads ClimeCo's key client management program and cross-functional market initiatives. David earned his Bachelor of Science in petroleum engineering

from the University of Louisiana, Lafayette.



Dr. Haakan Jonsson President & Chairman of the Board of Directors, Covestro LLC Building a Resilient Business to Weather a Dynamic Market As president and chairman of the Board of Directors at Covestro LLC, Dr. Haakan Jonsson serves as the senior leader of Covestro's U.S. organization.

Haakan brings more than 25 years of various business expertise to the position. He began his career with Bayer in 1992 as a scientist in Pittsburgh. Since then, Haakan has held various positions in the U.S. and Germany, including director of manufacturing for Bayer Corporation, vice president of Innovation Americas for Bayer Polymers, vice president and head of business development for the Polycarbonate business unit, senior vice president and head of the North American and EMLA (Europe, Middle East, Africa and Latin America) Supply Chain Centers and senior vice president and head of global innovation for PCS.

Over the years, Haakan has served as a member of several industry boards, including the Institute of Polymer Processing in Germany, Plastics Europe Germany and Paltough Industries Ltd. in Israel. Currently, Haakan serves on the Board of Directors for the American Chemistry Council (ACC) and the National Association of Manufacturers (NAM).

In the Pittsburgh region, Haakan serves on the Board of Directors for the Allegheny Conference on Community Development and Variety the Children's Charity of Pittsburgh.

He holds a Master of Science in chemical engineering and a Ph.D. in polymer technology—both from the Royal Institute of Technology in Stockholm, Sweden.

Haakan and his wife, Leanne, currently reside in Marshall Township, a suburb of Pittsburgh. They have a daughter, Andrea, and a son, Erik.



# 

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Philadelphia, PA, USA | March 18-22, 2023

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**Bill Watson** *General Manager, Shell* Bill is the General Manager of the Shell Polymers Monaca site. He joined Shell in 1991 after finishing a degree in Chemical Engineering from the University of M up in the Midwest of the City, Missouri) and starte



from the University of Missouri – Rolla. Bill grew up in the Midwest of the United States (Kansas City, Missouri) and started his career with Shell in Houston. Since that time, he has worked at

several Manufacturing locations in Texas, Louisiana, England and Illinois. He has also worked in regional and global Downstream roles. His experience includes technical roles, operations and startup management, HSSE and production and technology leadership positions. Bill spent his first 17 years in chemicals manufacturing and support assignments, including 7 years in polymers manufacturing.

Bill brings a collaborative, intent-based leadership style along with a demonstrated track record of developing people and driving sustainable results improvement. Bill brings his strong experience and demonstrated care for people to support Shell Polymers journey in becoming the unrivaled producer of polyethylene.

Bill is married to his spouse of 29 years and they have two sons, both who live in Texas. When not at work, he enjoys spending time with family, exercising and spending time outdoors.

# PANEL MEMBERS

### Why Global Economic Factors Now Favor US Based Operations



### **Greg Kozera** Director of Marketing, Shale Crescent USA

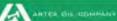
Greg Kozera is Director of Marketing for Shale Crescent USA, a regional non-profit research and economic development marketing organization. He is a professional engineer and an environmentalist with a masters in environmental engineering and more than 40 years of experience in the natural gas and oil industry. Kozera is the author of the books Just the Fracks Ma'am and Learned Leadership.

Greg is a leadership expert, professional speaker and a writer with numerous published articles including a weekly newspaper column. Kozera is a boys high school soccer coach whose teams have won 16 regional and five state championships. He understands the importance of teamwork and leadership.

The mission of Shale Crescent USA is to generate a global awareness of The Shale Crescent USA Region of Ohio, Pennsylvania and West Virginia and bring back industry to create high wage career-oriented jobs and raise the standard of living for people in the Region.



### Jerry James President, Artex Oil Company



Shale rescent USA

Jerry is from Zanesville, Ohio, and currently resides in Marietta, Ohio. He earned his Bachelor of Science in Petroleum Engineering from Marietta College in 1980 where he graduated Magna Cum Laude. Jerry has served as President of the Ohio Oil and Gas Association (OOGA) and previously served as chairman of the Ohio Oil and Gas Energy Education Program (OOGEEP). He is a Registered Professional Engineer in Ohio, Kentucky, West Virginia, and Pennsylvania. Jerry

is also a member of the Society of Petroleum Engineers as well as the Society of Petroleum Evaluation Engineers.

Jerry has served as President of Artex Oil Company since 1995. Prior to assuming his current role, he held positions with various major oil companies in Texas, Louisiana, and Wyoming. Jerry is also a founder and an active volunteer of Shale Crescent USA.



### Joseph C. Eddy President/CEO, Enhanced Technologies LLC



Joe Eddy recently retired as President/CEO, Eagle Manufacturing Company, Wellsburg, WV and Executive VP, Justrite Safety Group, Chicago, IL, after 23 years of service. He currently manages his energy development company, Enhanced Technologies LLC, and real estate development trust, Heritage Holdings LLC. He is past Chairman-West Virginia Manufacturers Association and the WVMA Education

Foundation, President-West Virginia Northern Community College Foundation, WVNCC Petroleum Technology Advisory, McDonough Leadership Advisory at Marietta College, VP-Regional Economic Development Partnership, Federal Reserve Bank of Richmond-Industry Advisory Board, National Association of Manufacturers Board, National Institute of Standards & Technology-MEP Advisory, West Virginia Economic Development Authority Board, WVU Global Supply Chain Advisory, Shale Crescent USA Board/Ex Comm, The Oglebay Foundation Board, The Joseph and Debra Eddy Foundation, and has endowed the Joseph Eddy Technology Scholarship at WVNCC.



### Nathan Lord Shale rescent USA President, Shale Crescent USA

Shale Crescent USA is a non-profit organization whose mission is to encourage business growth in Ohio, West Virginia, and Pennsylvania where manufacturers can operate more efficiently and produce products more economically. Shale Crescent USA has a unique manufacturing opportunity because of abundant and low priced natural gas, natural gas liquids, access to water, and proximity to half the population of the United States and Canada.

Nathan leads in the process of developing strategic industry research and delivering targeted messaging to high energy intensive industries. He works closely with Shale Crescent USA's Board of directors and petrochemical industry executives to identify and further develop opportunities in the region for the downstream chemical industry. Nathan joined Shale Crescent USA in 2016. He is a graduate of Marietta College and earned his MBA from Liberty University.

# **PANEL MEMBERS**

### Entrepreneurship in a Dynamic Market



### Jared Raszewski Founder & CEO, DisSolves



Jared Raszewski is the Founder and DISSOLVES CEO of DisSolves. DisSolves produces edible packaging from natural ingredients that dissolves in water, and the packaging is used to package individual servings of powdered food products like protein powder, instant coffee, and baby formula into pods. He graduated top of his class from the University of Pittsburgh where he studied in chemical engineering, chemistry and economics. Jared started DisSolves because he

believes pairing sustainability with additional convenience is the best way to maximize one's impact on the environment. Jared is a Pittsburgh native, and outside of work, Jared enjoys tending to his collection of desert and tropical plants and taking long walks outside while listening to audiobooks (Catch-22 has been his favorite thus far).



### John Bettis President/COO, Bettis **Brothers**



John Bettis III serves as President of Bettis Brothers Sand and Gravel (BBSG) and IntegrServ LLC. Mr. Bettis is responsible for all operations, new business development, procurement, supplier diversity and relationship management. John was successful in securing multiple joint venture partnership for BBSG and was instrumental in securing the landmark EQT partnership. A 20-year business, real estate and

supplier diversity professional, Mr. Bettis has held executive and senior vice president positions at Quicken Loans, Urban Mortgage as well as Urban Lending Solution. A licensed title agent and owner of Plus Real Estate Solutions. John's passion is business, under his and Jerome's leadership BBSG has become a multi-million-dollar corporation within its first year of existence.

In addition, Mr. Bettis has more than ten years of experience in sports marketing, public relations, communications and entrepreneurial initiatives. John is actively involved in many charitable organizations. He has served on the boards of Family Services of Western PA, American Cancer Society's Greater Pittsburgh Area, Lending Hearts, CareFirst Community Health Services, Strip District Neighbors, Chuck Sanders Charities and The Jerome Bettis Bus Stops 16 Here Foundation.



# Sid Pandit

# CEO. Sher Technologies

# SherTech

Sid Pandit is a cyber security virtuoso - expert is such a boring word. In the ever changing world of Information Technology, Sid and his colleagues at SherTech, LLC do not goof around. That is, unless someone brings a dog or child to the office.

So... why do chemists and those that support the chemical industry, need to care about cyber security?

Ask yourself:

What if all of my company data or IP was stolen?

What if my data or IP was locked by ransomware?

What if the loading docks at my facility could not operate because the systems were shut down or inoperable due to a cyber security attack?

The reality is, every person is a door. Every person holds a key. It takes any one of us to allow a bad actor in. Are you ready for when they come knocking? Is your company ready for when they come knocking?

They will not show up wearing a ski mask and holding a battering ram. They're coming looking just like you and I.

- Suit and tie, maybe a lab coat and safety goggles, or business casual and a briefcase. This talk will be 35 minutes of what's possible and how to be ready. There's no need to be scared of these wolves dressed as grandma. Let Sid help you stay prepared, so you don't turn into little red riding hood.

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# **STUDENT SESSION**



### Kevin Monahan Director of Placement Office, Carnegie Mellon University

Carnegie Mellon University

### How to Prepare for an Interview and How to Respond to Interview Questions

Kevin Monahan leads Carnegie Mellon University's (CMU) efforts in designing and executing innovative career programming. Since 2013, Kevin has led his team in expanding the reach and influence of the CMU Career and Professional Development Center.

Kevin has spoken at national and regional

conferences including NACE, EACE, MwACE, and Career Leadership Collective offerings. He has addressed topics such as scaling of career services, utilizing technology and digital solutions to advance the career development processes, evaluating student engagement using a data-driven approach, and rethinking traditional mindsets on the career development processes. Additionally, Kevin has consulted with several universities to assist in their efforts to revamp career services on their campuses.

Prior to his time at CMU, Kevin served as the associate director of career services at the University of Notre Dame where he oversaw the employer relations efforts for campus as well as serving as the primary career advisor for students majoring in marketing and Notre Dame's Young Alumni population.



### John C. Suber President, Suber Technical Search & Placement Associates

### Salary Negotiation

35 years of high technology search, recruiting and placement experience in the engineering, manufacturing, information technology, biotech, pharmaceutical and technical sales & marketing industries. Send your resume today to smts@aol. com or call John C. Suber directly at 412-401-4600 mobile 24/7. Suber Technical Search is a regional & national search and

placement firm with experience matching intelligence with technology for many diverse technology technical manufacturing clients. Suber Technical Search & Placement has placed as many as 68 PhD's, engineers and scientist with the same fortune company.



### **Lawrence M. Lebowitz** Shareholder and Director of Partner Development:

*Immigration Group, Dentons Cohen & Grigsby P.C.* Immigration Strategies for F1 International Students

Larry is a Shareholder and a member of the Immigration group. He serves as Dentons Cohen & Grigsby's Director of Partner Development and was previously Vice President of Marketing from 2000 to 2007.

As the Founder and Chair of the Immigration group at Cohen & Grigsby (now Dentons Cohen & Grigsby), Larry represents public and private employers in securing temporary and permanent visas for foreign national employees. He also helps individual clients pursue family-based permanent residence, as well as U.S. citizenship.

Larry has also helped to establish and continues to oversee the outbound/global immigration practice, which secures work-authorized visas for people in countries throughout the world.

Larry was recently named a "Professor of Practice" at the University of Pittsburgh School of Law where he has taught the Immigration Law Course for nearly 25 years. He previously served as a professor of law at the Duquesne University School of Law.

For 25 years, he has been selected by his peers for inclusion in The Best Lawyers in America for Immigration Law. He was also selected to the Pennsylvania Super Lawyers list and Who's Who in Law Education.

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# **STUDENT PANEL**

### **Expanding Your Career Possibilities**



### **Ashley Coup**

Manager – Global Corporate Innovation, Koppers Ashley Coup is Manager, Global Corporate Innovation at Koppers. In this role since 2017, she is responsible for driving the company's corporate innovation program through the use of various methodologies including crowd-sourcing, open innovation, idea incubation and human-centered design thinking. She designed and now manages Koppers global open innovation platform; led the design of Koppers innovation center; and coordinates and facilitates

human-centered design-based ideation sessions for cross-functional teams of employees. Additionally, she currently manages Koppers Utility Services, a start-up division focused on the inspection and maintenance of utility assets.

Prior to joining Koppers, Ashley spent six years working in Research & Development for Mylan Technologies, Inc., a subsidiary of generic pharmaceutical manufacturer, Mylan, now known as Viatris.

Ashley earned a bachelor's degree in Chemical Engineering from the University of Pittsburgh and her master's degree in Business Administration from the University of North Carolina. She is also a certified practitioner of human-centered design and serves as a Board Member for non-profit Beverly's Birthdays.

Ashley resides in Venetia, PA, with her husband, two sons and Siberian Husky.





### Natalie Hinkle

### Environmental Manager, Koppers

Natalie Hinkle is an Environmental Manager at Koppers. In this role since 2019, Natalie is responsible for leading environmental and safety initiatives for the organization. She also serves as the leader of the Climate Action Team for Koppers Sustainability initiative and served as a Steering Committee member for the company's employee resource group, LINKwomen.

Prior to joining Koppers, Natalie worked as a consultant and as an in-house environmental

and safety manager for a copper refining plant outside of Pittsburgh where she managed environmental and safety considerations for new projects as well as overseeing operations of the wastewater treatment plant. Throughout her 10-year career in the Pittsburgh region, Natalie has focused on assisting clients and companies to improve their environmental compliance programs.

Natalie earned her bachelor's degree in Environmental Systems Engineering from Penn State University. She is also working towards becoming a Certified Climate Change Professional through the Association of Climate Change Officers.

Natalie currently lives in Pittsburgh, PA, with her husband and newborn daughter.



### **Jason Bakk**

# Vice President – North American Carbon Materials and Chemicals, Koppers

Jason Bakk is Vice President, North American Carbon Materials and Chemicals (CMC) at Koppers. In this role since 2020, he directs commercial, financial, and production activities and helps manage the long-term capital plan for the CMC business segment which recycles an industrial by-product to create critical value-added materials for a variety of essential industries.

Jason joined Koppers in 2011 as the Phthalic

Anhydride Plant Superintendent at the company's Stickney, Illinois, facility. He was promoted to Plant Manager in 2014 and then to Operations Manager in 2018.

Prior to Koppers, Jason worked at Cristal Global as an Operations Manager for a titanium metal production facility. He has also worked as a Process Engineer, Papermill Supervisor, and a Pulp Mill Process Engineer.

Jason holds two degrees from the University of Western Ontario – a bachelor's degree in Chemical Engineering and a Bachelor of Science. He also has an MBA from Benedictine University.

Jason lives in Pittsburgh, PA, with his wife and two sons.

### **PAST KEYNOTE SPEAKERS**

# **J.C.G. PRESIDENT**

2020 Eric Bver President & CEO, NACD. 2019 Hilary Mercer Vice President, Pennsylvania Chemicals Shell 2018 Markus Klaehn President & CEO. Brenntag North America, Inc. 2017 Dr. Antonis Papadourakis President & CEO, LANXESS Corp. 2016 Teressa Szelest President. BASF 2015

Michael McGarry President and CEO

PPG Industries 2014 George Biltz Chief Strategy Officer Axiall Corporation 2013

Dennis Yablonsky CEO, Allegheny Conference on

Community Development 2012 Leonard Dolhert

CEO, Aither Chemicals 2011 Randy G. Woelfel

CEO, NOVA Chemicals 2010 Gregory S. Babe

President & CEO, Bayer Corporation and Bayer MaterialScience LLC

2009 Dr. Kurt Bock Chief Financial Officer, BASF SE; Chairman & Chief Executive

Officer, BASF Corporation 2008 Stacy Methyin

President & Chief Executive Officer, Shell Chemical Co. LP 2007

Randall S. Dearth President & CEO, LANXESS Corporation 2006

Madeleine Jacobs Executive Director & CEO, American Chemistry Council

2005 Charles E. Bunch Chairman & CEO, PPG Industries 2004 Gregori Lebedev President & CEO,

American Chemistry Council 2003 Myron Galuskin President, Rhodia Inc 2002 Jeffrey M. Lipton President & CEO, NOVA Chemicals 2001 Paul W. Chellgren

Chairman & CEO, Ashland Inc. 2000

William S. Stavropoulos President & CEO, The Dow Chemical Company 1999 Harold A. "Hap" Wagner President & CEO,

Air Products and Chemicals

J. Roger Hirl President & CEO, Occidental Chemical Corporation 1997

John A. Krol President & CEO, DuPont 1996

G. Richard Wagoner, Jr. President, General Motors North American Operations

1995 Jon M. Huntsman Chairman of the Board & CEO, Huntsman Group 1994

Thomas L. Gossage Chairman President & CEO, Hercules Inc.

1993 Earnest W. Deavenport, Jr. President, Eastman Chemical Company 1992

Helge H. Wehmeier President & CEO, Miles, Inc. 1991

James W. Kinnear President & CEO, Texaco, Inc. 1990

The Hon. Peter K. Nune Assistant Secretary USA Department of Treasury

1989 H. Eugene McBrayer President, Exxon Chemical Company 1988 Robert D. Kennedy Chairman of the Board & CEO, Union Carbide Corporation

1987 Dr. Konrad Weis President & CEO.

Bayer USA, Inc. 1986

Vincent A. Sarni Chairman of the Board & CEO, PPG Industries, Inc. 1985 Ray R. Irani President, Occidental Petroleum Corporation

#### 1984 Alexander F. Giacco

Chairman of the Board & CEO, Hercules Corporation

1983 Edward L. Hennessy

Chairman of the Board & CEO, Allied Corporation 1982 Richard E. Heckert Vice Chairman & CEO, DuPont

**1981** J. Peter Grace President & CEO, W. R. Grace & Co.

1980 Richard J. Mahoney President, Monsanto Company 1979

Paul F. Oreffice President & CEO, Dow Chemical Corporation 1978

Gerhard Dittmar Director, Bayer AG 1977

David M. Roderick President, U.S. Steel Corporation

**1976** Werner C. Brown President & CEO, Hercules Inc. **1975** 

J. P. St. Clair President & Executive VP, Shell Chemical Co., Shell Oil Co. 1974

Z. D. Bonner President & CEO & Executive VP, Gulf Oil Company & Corp.

1973 Charles H. Simpson President, Airco Industrial Gases

**1972** Fletcher L. Byrom Chairman of the Board & CEO, Koppers Company

**1971 Robinson F. Barker** *Chairman of the Board & CEO, PPG Industries, Inc.* 

**1970** Carl A. Gerstacker Chairman of the Board & CEO, Dow Chemical Corporation **1969** 

James G. Baldwin Executive Vice President, Hooker Chemical Company



### Joint Chemical Group President Laura Augustine



### FBC Chemical Corporation

Laura Augustine is a sales representative for FBC Chemical Corporation, an independent, regional distributor of chemical raw materials. She has over 20 years of experience in the Western PA and Northeast OH markets, selling to small companies, multinational corporations, and everything in between.

Laura started volunteering on committees for Pittsburgh Chemical Day in 1998 and was General Chairperson in 2008. A past president of the Chemical Association of Pittsburgh (2004), she actively serves on the Board of Governors. This is the second year of her two-year term as President of the Joint Chemical Group.

Laura resides in Butler County with her husband and enjoys distance running, camping, and knitting.

# <complex-block>

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### Von Eric Fisher, P.G. L.R.S

Vice President, Value Ambridge Properties, Inc. Von Fisher is the Vice president of Value Ambridge Properties (VP-Industrial.com), a Manhattan based organization that provides industrial development and third party logistics (3PL). He is a professional geologist whom has a long and diverse career spanning the chemical, energy, waste-management, land development, real estate, construction, and logistics industries.

As a consultant, Von worked nationwide for clients including Koppers, Laxness, Hercules, Arcelor Mittal, Zurich Insurance, Waste Management, Valvoline, Georgia-Pacific, Koch Carbon, Energy Transfer Partners, Norfolk-Southern and more. Von performed and managed facility permitting, compliance, acquisition, and expansion projects; worked intimately with internal and external counsel to manage major legacy liabilities; and performed environmental investigations and remediations on thousands of acres of active facilities and brownfields.

As a real estate development manager and broker, Von managed and facilitated real estate siting, acquisition, development, construction, leasing, financing, and sales to provide customized facilities to numerous companies including Allegheny Petroleum, Astrobotic, Boron Specialties, Ross Environmental, Sherwin Williams, Shell, Shore Corporation, Tenaris, USA Compression, and National Oilwell Varco.

Most recently, Von has expanded the footprint of Value Ambridge Properties to third party logistics (3PL) providing as-needed warehousing, inventory management, and other logistical services to numerous clients including Shell, Mitsubishi Electric, Seegrid, HerrVoss, and North American Forge.

Von is a Board member at the Asservo Project (TheAsservoProject.org), the founder of Clays-for-Change (ClaysForChange.org), a Beaver county board member of Junior Achievement (ja.org), an active member of Pittsburgh Rotary (pittsburghrotary.org), and is a Marketing Committee Chair for the National Association of Industrial & Office Properties (naioppittsburgh.com).

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# COMMITTEE



### Ads & Sponsorship Olivia Mazey



Sales Representative for North Central Ohio, PVS Nolwood Chemicals

Olivia is the sales representative for North Central Ohio at PVS Nolwood. She serves various markets including wastewater treatment, HI&I, agriculture, and metal treatment. Olivia started with PVS in 2015 as a technical service intern while she finished her B.A. in Chemistry from the University of Akron. Olivia started volunteering for Pitt Chem Day in

2020. She has served on the Ads & Sponsorships committee for the past two years. **Committee Members:** Heather Rayburg-Smith - BASF, Joanie Daye - BASF, Rosanne Rodgers - RETTEW



### Arrangements Dave Zwastetzky

David has over 25 years of professional experience within the environmental consulting industry providing diverse technical and managerial skills for projects involving site characterization and remedial investigations for government, commercial, and industrial clients. David is relatively new to Pittsburgh Chemical Day (PCD), starting in 2019. He is currently working as the arrangements committee chair for 2020's PCD event.

Committee Members: Justin Jamison - Wolf Container, Missy Hilliard - WTS



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### Mobile App Leah Singerling



### Account Executive, Brenntag

Leah is an Account Executive in the greater Pittsburgh, Cleveland, and Buffalo areas for Brenntag Northeast, Inc. Brenntag Northeast is the world's largest full-line chemical distributor. She has been involved with Pittsburgh Chemical Day since 2012, serving as General Chair in 2015 and chairing the Sponsorship and Arrangements committees. Leah has also served as the President of the Chemical Association of Pittsburgh in 2015 and 2016.



Executive Leadership, and North

### Day Program Andrea Robinson

### Principal Owner and Operator of ARCLS Corp.

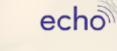
Andrea is a native of Pittsburgh with extensive experience in business to business transactions and management. With a background in Chemical Distribution and Manufacturing, her experiences have increased her drive to be more quality conscious and customer service oriented. Andrea has held many prestigious positions within the distribution industry from Product Management Analyst, Price Analyst for

America Account Manager. Her role within manufacturing companies has increased her analytical ability to understand market trends, analyze cost and saving, execute a favorable selling price to the consumers, and execute efficient supply chains. She advanced her career as CEO of ARCLS, a Consulting Firm focused on aiding C-suite corporations in organizationally structuring their processes to achieve higher initiatives, and focusing on being inclusive of women, minorities, and veterans. She prides herself in being the founder of Sugar and Smoke Restaurant and Bar. Andrea achieved her respected MBA in International Business from Point Park University after obtaining a marketing degree from Edinboro University.

**Committee Members:** Don Hart - Gillen Company, Laura Augustine - FBC, Bob Wasson - Professor



### **Promotions** Austin Nadin



### Data Analyst, Echo Strategies

Austin is working as a data analyst for Echo Strategies. Echo has been involved in Chemical day in one way or another since the 1980s. Austin is also involved in the startup community, helping startups connect with potential customers in the Pittsburgh area.

Austin is new to Pitt Chem Day, starting in 2018. He is currently working as the promotions committee

chair for 2019's PCD. Austin has a B.A. from Michigan State University in Supply Chain Management. He's currently living in Wexford and enjoys golfing and fostering cats for local animal shelters around Pittsburgh.

**Committee Members:** Brittany Barabas - TetraTech, Patricia Horvatich - Pittsburgh Regional Alliance, Jessica M Franklin - Koppers, Julia R Millman - Koppers

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### Finance **David Miller**



David has worked in Sales and Operations with W.K. Merriman for 18 years. His role focuses on Industrial Waste Water Treatment applications that target Water Treatment facilities, Steel production, Chemical plants, the Food Industry, and Mining Operations while also growing the Energy Sector with their subsidiary, WKM LLC established in 2013. David has

volunteered on multiple planning committees for Pittsburgh Chemical Day since 2015 and is a graduate of Robert Morris University.







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# ATTENDEES

### **All Chem Industries**

Brian Milan Sales Director

### **Allegheny Conference**

Bill Flanagan Chief Corporate Relations Officer

### **American Chemistry Council**

Britt DeMarzo Manager, State Affairs

### **AmSpec LLC**

Darcy Schram Customer Relations Representative

### **ARCLS Corp.**

Andrea Robinson Principal Owner and Operator

### Arkema

Michael Sauerwald Surfactants & Polyols - Sales Manager, Americas

### **Artex Oil Company**

Jerry James President

### BASF

Joanie Daye Sr. Account Manager

# Bettis Brothers Sand and Gravel

John Bettis President & COO



### Brenntag

Vince Benincasa District Manager

Matt Bennett Sr. Director of Sales

Pete Bernini Sales Manager

Eric Fournier Senior Product Manager

Mark Hufford Product Manager

Bill Hunt Product Manager

Adam Murphy Account Executive

Leah Singerling Account Executive

Patrick Tingom Product Manager

Steven Watts Senior Account Executive

# **ATTENDEES**

### **Calgon Carbon Corporation**

**Eric Makar** Sr. Manager - Sales & Customer Svc.

Martin O'Brien Technical Marketing Manager

### **Carnegie Mellon University**

Kevin Monahan Director of Placement Office

Shipica Uddagiri Graduate Student



### ChemGroup

**Gregory Wehr** General Manager, Sales and Business Development

### ClimeCo

Dave Priddy Vice President -Business Development

### **Connection Chemical LP**

Fred George Sales Manager Organics



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### **Covestro LLC**

Mike Jeffries Product and Tech Service NAFTA

**Dr. Haakan Jonsson** President & Chairman of the Board of Directors

Russell Glorioso Communications Manager

Jonathan Guaetta Communications Intern



### **CSD Engineers**

Vance Williams

### D&GG Marketing Communications and Advertising

Dawn Flenner President

Troy Grossi Vice President

### DAXX

**Gregg Tyler** Business Development

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Lawrence M. Lebowitz Shareholder and Director of Partner Development: Immigration Group

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compliant manner. Heritage also boasts an interactive online tool for fast and easy compliance reporting. **ATTENDEES** 

### **Dorseyville Middle School**

Lisa Tedesco Student Theo Tedesco Student

### **DuBois Chemicals, Inc**

Jarrod Burch Global Director of Sales

### **Eastman Kodak**

David DuBois North American Solvent Sales Manager

### **Echo Strategies**

Ben Hildorfer Director of Research & Project Devlopment

Austin Nadin Data Analyst

### **Enhanced Technologies LLC**

Joseph C. Eddy President & CEO



### **FBC Chemical Corporation**

Laura Augustine Sales Representative

Dave Hudac President Emeritus

Josh Hudac Sales

Lad C. Hudac Sales

**Owen Hudac** Sales Manager

Pete Hudac VP of Technical Sales

### **Fisher Associates**

Seth Shafer Group Manager

### GasConTec

Thomas Roche Head of Project Development -North America

### **Gillen Company**

Don Hart Account Manager

**Phyllis Henderson** VP Sales & Marketing

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# **ATTENDEES**



Joanne Jones Sustainability Leader Growth and Development

Alysia Kuny Account Representative

Mary Linn Leonards Director of Sales

Robert Yockey Industrial Sales Representative

### **Highland Field Services, LLC**

Amanda Veazey Advisor



### **ICONX CHEMICALS, INC**

Laura Sanders CEO

Miles Stoffer Owner/CVO



### Insurance Management Company

William Bloomstine Senior Client Advisor

### Jarchem

Ryan Giernacky Technical Sales Manager

### **KAG LOGISTICS**

Dave Yanik Sr. Director

# KEARNEY

### Kearney

Rupal Deshmukh Principal

Christy Laino Manager

Sachid Sahoo Manager

Oliver Zeranski Partner



### **Koppers**

Leroy Ball President & CEO

Jason Bakk North American Carbon Materials and Chemicals

Ashley Coup Manager Global Corporate Innovation Jessica Franklin Corporate Communications Manager

Natalie Hinkle Environmental Manager

Julia Millman Corporate Communications Specialist

### Langan

Elizabeth Sanguinito Project Manager



### **LANXESS** Corporation

**Terri Fitzpatrick** Head of Corporate Communications Americas Michael Mackin Corporate Communications Manager

Jorge Sanchez Business Director NORAM -Aromatic Network and Inorganic Acids

**Robert Zieger** Head of Direct Materials Procurement

### LyondellBasell

Lenny Andia Sr. Account Manager

Pat Forker Account Manager

Monica Zamboni Sr. Account Manager

### **Mascaro Construction**

Alyssa Kunselman Director of Business Development



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### **National Colloid Company**

Anthony Barber Operations Michael Barber President

Kenna Thompson Purchasing Manager

### **Nease Company LLC**

Frank Anastasia Sales Manager

### **Neo Solutions Inc.**

John Pannucci Chief Operating Officer



### **Nexus Engineering Group LLC**

Ray Champa Business Development

### **NorFalco LLC**

David Gomez Account Manager -Northeast U.S.

### **Occidental Chemical Corp.**

Kevin Conners Regional Manager, Eastern Region

**KEARNEY** 

**Greg Vitale** Senior Account Manager ODonnell Consulting Engineers Bill O'Donnell

**ATTENDEES** 

VP

### Omnova

Nichole Paoli Director

### **Pilot Chemical**

Paul Washlock Manager, Distribution



### PIOGA

Danielle Boston Director of Administration and Outreach



### Pittcon

Neal Dando Former Pittcon President

Jonell Kerkhoff Pittcon 2023 President

John Sember Former Pittcon President

# ATTENDEES

### **Pittsburgh Regional Alliance**

Patricia Horvatich Vice President, Business Investment

Mike Palmer Manager, Business Investment

### Polyrheo

Jijo George Director

Tony Thomas Director

### **Prayon**

**Ryan Harmon** Area Sales Manager



### **PVS Chemicals**

Olivia Mazey Sales Representative

Rob Malcolm Sales

Richard ONeil Branch Manager

Don Oster Branch Manager Shawn Philbrick Interim Branch Manager Kevin Schwartz Quality Manager Omar Sinaph President

### Regional Economic Development Partnership

Josh Jefferson President & CEO

Craig O'Leary Vice President & COO

### **Retired Past Chair**

Jim Bennett Retired

John Gearhart Retired

Robert McCourt Retired

Kevin Riley Retired



### RETTEW

Rosanne Rodgers Regional Director, Planning & Design

Joel Young Development Market Lead

### **Rise Pittsburgh**

Kim Ford Corporate Real Estate Advisors

### **RLG International**

Kirk Gibson Partner

### **Rock Chemicals Inc.**

Armon Agheli President Sarah Fullwood Vendor Relations Manager & Key Customer Account Manager

### **Shale Crescent USA**

**Greg Kozera** Director of Marketing

Nathan Lord President



### SHALEPOWER

Matt Henderson Shale POWER Representative

### Shell

Bill Watson General Manager

### **Sher Technologies**

Sid Pandit CEO

### **Shore Chemical**

Stuart Hammerschmidt The Chemist

### **Southern Inonics**

David Wheeler Sales



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### **StarChem**

Mason Schoch Business Development Manager

### **Storchem Inc**

Spehro Pefhany Sales

# Suber Technical Search & Placements Associates

John C. Suber President

### **Tank Services**

Laurel Schubert Business Development Executive

### Team Pennsylvania Foundation

Christopher Kelleher Manager, Econoic Development Policy & Programs

### Tetra Tech, Inc.

Jeff Hassen Senior Project Director Brittany Barabas

### **The Chemical CO**

Steve Friedewald Business Development

### **The Tank Tiger**

Ernest Barsamian CEO & Principal

# Thermo Fisher

### **Thermo Fisher Scientific**

Patrick Lehr Regional Marketing Manager, North America Laboratory Chemicals Division

Mallory Walters Sr. Global Market Development Manager

Addie Wlahofsky Associate Product Manager

### **Transchem, INC**

Allen Brecht National Sales Manager

### RINTERNATIONAL

### **TRINTERNATIONAL, INC.**

Jill Erickson Regional Account Coordinator

Rich McNamara Regional Sales Director

### **Troy Corp**

Barbara Anderson KAM Geoff Webb Director

# **ATTENDEES**

### Trucent Renewable Chemicals

Brian Desantis Director



### **Univar Solutions**

Scott Hoernig Sales Manager

Neil Morgan Sales Account Manager II

John Schirra Senior Account Manager, Water Technologies

Rob Stem District Solvent Manager

### **University of Pittsburgh**

Kyeongwoo Jang PhD Candidate

Kristin Olexa Procurement Specialist

Molly Scott Procurement Specialist

### Veckridge Chemical

### Veckridge Chemical Company

Tim Rozsa Sales

Devin Veca Sales

Robert Veca President

Zackary Veca Director of Operations

### AVP-Industrial.com

### VP-Industrial.com

Von Fisher Vice President

Joseph Murphy Jr. Principal

**Gene Pash** Consultant



### W.K. Merriman, Inc.

Wendy Chevalier Vice President

David Miller Sales

### Ward Trucking

Adam P Ward Senior Director of Customer Service & Marketing

### **Webb Chemical**

John Hill Sales Manager

### **Wego Chemical Group**

Eric Earl Regional Account Manager -Midwest USA

Jesse Rabaglia Northeast Sales Rep.

### West Virginia University

Blessing Bamisaye Student

Kevin Donnelly Student



### **Wolf Container & Chemical**

Brendan Jamison Sales

Jack Jamison Diretor of Entertainment

Justin Jamison Sales

Jack Kelly Sales

Linda Wolf President & CEO

### WTS, inc

Melisaa Hilliard Environmental Manager

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# **THANK YOU**

I wish to personally and sincerely thank the following individuals who volunteered their time and hard work to make Pittsburgh Chemical Day 2022 a success. My gratitude to these people, and their committee volunteers is immense. This event simply could not have occurred without them.

> Laura Augustine - FBC Chemical Corporation Joint Chemical Group President Olivia Mazey - PVS Nolwood Chemicals Ads & Sponsorship - Chair **Dave Zwastetzky** Arrangements - Chair Andrea Robinson - ARCLS Corp. Day Program – Chair David Miller – W.K. Merriman Finance – Chair Leah Singerling – Brenntag Mobile App – Chair Austin Nadin - Echo Strategies Promotions - Chair Justin Jamison - Wolf Container Deputy General - Chair Patty Horvatich - Pittsburgh Regional Alliance Corporate Ambassador Bill Flanagan - Allegheny Conference Voice of Pittsburgh Business

# Extra thanks to the following for their contributions to this year's event:

Leroy Ball – Koppers Dr. Haakan Jonsson – Covestro LLC Bill Watson – Shell Jerry James – Artex Oil Company John Bettis – Bettis Brothers Sand and Gravel Kevin Monahan – Carnegie Mellon University Dave Priddy – ClimeCo Mike Jeffries – Covestro LLC Lawrence M. Lebowitz – Dentons Cohen & Grigsby P.C. Jared Raszewski – DisSolves Joseph C. Eddy – Enhanced Technologies LLC Joanne Jones – Heritage Environmental Service Sachid Sahoo – Kearney's Strategic Operations Jason Bakk - Koppers Ashley Coup – Koppers Natalie Hinkle – Koppers Greg Kozera – Shale Crescent USA Nathan Lord – Shale Crescent USA Sid Pandit – Sher Technologies John C. Suber – Suber Technical Search & Placement Associates Adam P. Ward – Ward Trucking

### **D&GG Marketing Communications and Advertising -**

Event Materials, Registration Management and Coordination
Nala Marketing - Social Media

Thank you for all your extraordinary contribution to the Pittsburgh Chemical Day Event.

Cheers,

Von Eric Fisher

**Von Eric Fisher, P.G.** General Chair 2022 Pittsburgh Chemical Day





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